

PROPOSAL

01 MARCH 2022



#SAIDDAY2022

# PROPOSAL

SPONSORSHIP



[www.osaid.ca](http://www.osaid.ca)

[info@osaid.ca](mailto:info@osaid.ca)

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# INTRODUCTION

SAID DAY: MAY 19, 2022

OSAID is looking for Insurance brokerages that can help support Ontario Students Against Impaired Driving by becoming a SAID Day 'Partner in Safety' 2022.

Your sponsorship will help OSAID to deliver on our goal to develop youth leadership and promote road safety.

[MORE INFO](#)



PROPOSAL

# ABOUT

SAID DAY IN MAY

ABOUT

TEAM

OSAID is a registered Canadian charity that has been helping to build youth leaders in Ontario for over three decades.

Every year, lives are needlessly lost on our roadways because of impaired driving.

These are avoidable tragedies that leave scars on our families, schools, and communities.

[MORE INFO](#) ►

## THE OSAID TEAM

OSAID Board of Directors

Youth Advisory Team

Provincial Coordinator





Impaired driving is the leading criminal cause of death and injury in Canada.

**PLAN:**

Always plan ahead.

Designate a driver who is not impaired and arrange for an alternate way home, just in case.

**SPEAK:**

Talk to your freinds and loved ones and remind them how important it is to you that they never drive impaired.

**INTERVENE:**

If you know someone who is impaired and is about to drive, ask them politely not to drive, and suggest some alternatives.

**OPTIONS:**

If you are the one hosting the party, always offer non-alcoholic drink options for your guests so they can still have a good time eating and drinking with everyone else.



**SAID DAY**

Students Against Impaired Driving  
Day: May 19, 2022



## WHAT IS SAID DAY?

On May 19th, 2022, we will be asking students, teachers, principals, school boards, and businesses to show their support for safer roads and safer communities. OSAID is encouraging the sharing of road safety messaging, photos, stories, and posts - on social media, to local media, and throughout communities.

## SPONSORSHIP LEVELS?



| \$250 | \$500 | \$1000 | Benefit   |
|-------|-------|--------|---|
| ✓     | ✓     | ✓      | Name on SAID DAY Web page   |
| ✓     | ✓     | ✓      | Thank you Certificate to display                                  |
|       | ✓     | ✓      | Logo on OSAID Sponsor page  |
|       | ✓     | ✓      | Social media recognition  |
|       | ✓     |        | Small OSAID Swag pack<br>(2 T-Shirts & 10 Arrive Alive Bracelets) |
|       |       | ✓      | Large OSAID Swag pack<br>(5 T-shirts & 25 Arrive Alive Bracelets) |
|       |       | ✓      | Charitable Receipt for \$500                                      |

**How to Support:** Please mail cheque to OSAID Inc. Bayview Village Post Office. 2901 Bayview Ave. PO Box 91104. Toronto, ON. M2K 1E0 or call us for more details.

## CONTACT:

MATTE EVANS

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